

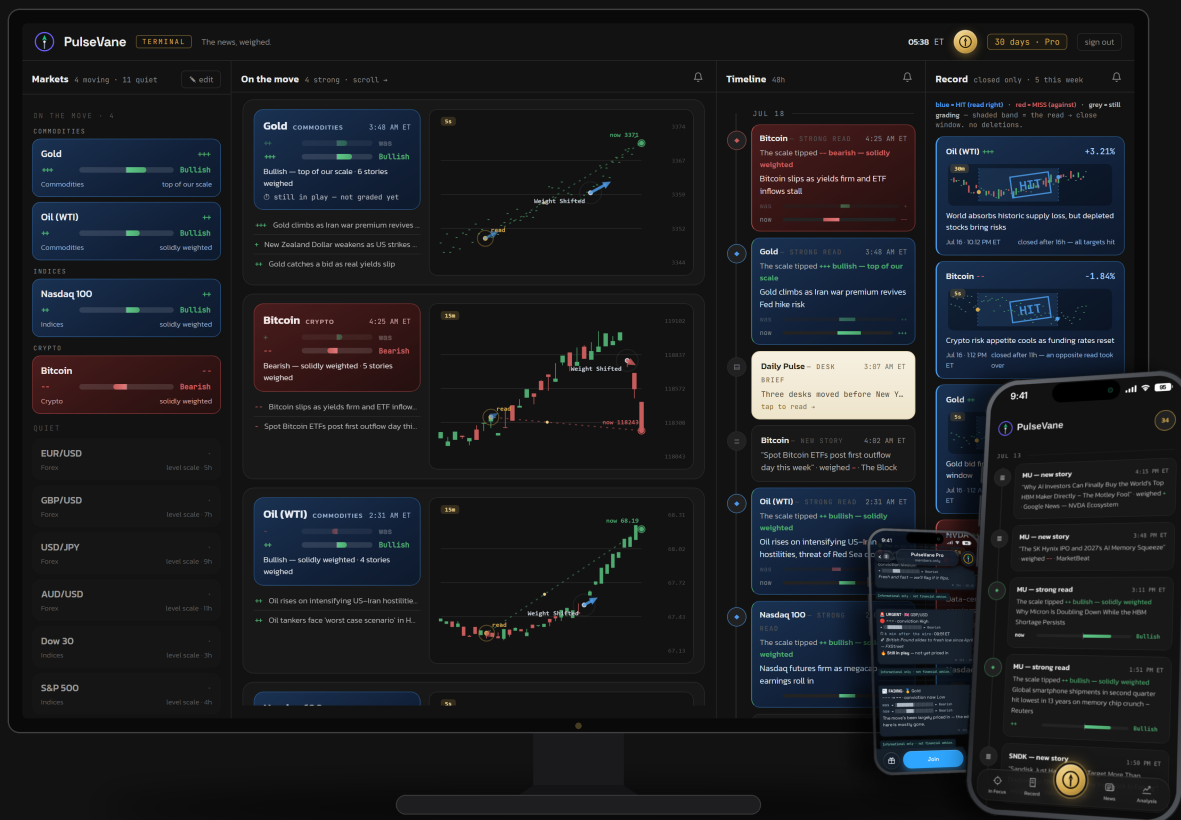
The News, Weighed.

PulseVane is the **News Weighting Terminal** —
it weighs the news before you trade it.

We don't chase headlines. We weigh them.

We turn market headlines into weighted directional reads —
bullish, bearish, fading, or conflicted —
so traders know what still matters.

85 markets · read around the clock · every read graded in public



The job nobody else does.

Most traders don't lose because they missed the news.

They lose because they traded it after the edge was gone.

That's why we built PulseVane — the news, weighed.

So when anyone asks what you're selling, the answer is one sentence, every time: PulseVane is a News Weighting Terminal — it weighs the news before you trade it. Never "a news app". Never "signals". Never "AI summaries". The category is the pitch.

Your reader already gets the news fast. Put the two questions to them that no feed answers: is the direction actually right — and does that flood of headlines even touch their book?

Fast is a commodity. Right is the edge.

Speed and volume are solved problems — weighing is not. That's the job PulseVane does, and it shows up as four pains every trader knows by heart:

01

OVERLOAD

Ten headlines hit one market today; memory keeps three. People size positions off the news they remember — not the news that matters — and leave the move on the table.

THE FIX — Every story is scored and weighed the moment it lands. Nothing gets forgotten.

02

CROSSFIRE

Bullish and bearish stories land on the same instrument in the same hour. Even with every headline in hand — which way does it net out?

THE FIX — Conflicting stories are netted into one call per market: direction, words, marks.

03

RIPPLE GUESSWORK

Rates hit gold — do they hit tech? Oil slides — must USD/JPY follow? Guessing second-order effects is where analysis quietly goes wrong.

THE FIX — Each story is read per affected market, separately. No blanket calls, no assumed ripples.

04

DEAD NEWS

Nobody tells you when a story is spent. Chasing a faded headline is how people arrive late — again and again.

THE FIX — Every story is tracked until it dies. The Fade shows the edge leaving, live.

AND THE PROOF, NOT THE PITCH:

Because "trust me" is what everyone else says, the machine grades itself in public — timestamped, at a fixed clock, misses included. You never open with it. You end every objection with it.

PulseVane = the News Weighting Terminal.

Don't sell PulseVane as a news app, a signal service or an AI summary — those shelves are crowded and cheap. It sits on a shelf of its own: a news weighting terminal. The enemy isn't a competitor; it's trading headlines with no weights on them. Traders don't lose because they missed the news — they lose because they traded it after the edge was gone.

WEIGHT

how hard the news actually leans

DIRECTION

which way it pushes this market

FRESHNESS

whether the move is still tradeable

FADE

when the edge is gone — don't chase

BEFORE — A NEWS FEED

Fed officials signal higher-for-longer rates
Gold slips as dollar firms into the data
Nasdaq futures wobble on rate jitters
Oil steadies after tanker headlines
...and the trader thinks: "so what do I do?"

AFTER — THE NEWS, WEIGHED

Gold	---	Bearish · top of our scale · fresh
Nasdaq 100	--	Bearish · solidly weighted · fading
Oil (WTI)	++	Bullish · solidly weighted · fresh
EUR/USD	-	a mild lean · still in play

...and the trader knows in five seconds.

The tour runs in this order — the desk first, then the desk everywhere else: Terminal → iPad → App → Telegram.

YOUR ROLE — PARTNER

You don't sell predictions, and you never have to defend one. You point people at a machine that does its homework in public — the receipts page closes the deal for you. Honest experience posts get you paid, for as long as your referrals stay subscribed.

THE HERO PITCH — USE IT VERBATIM, ANYWHERE YOU POST

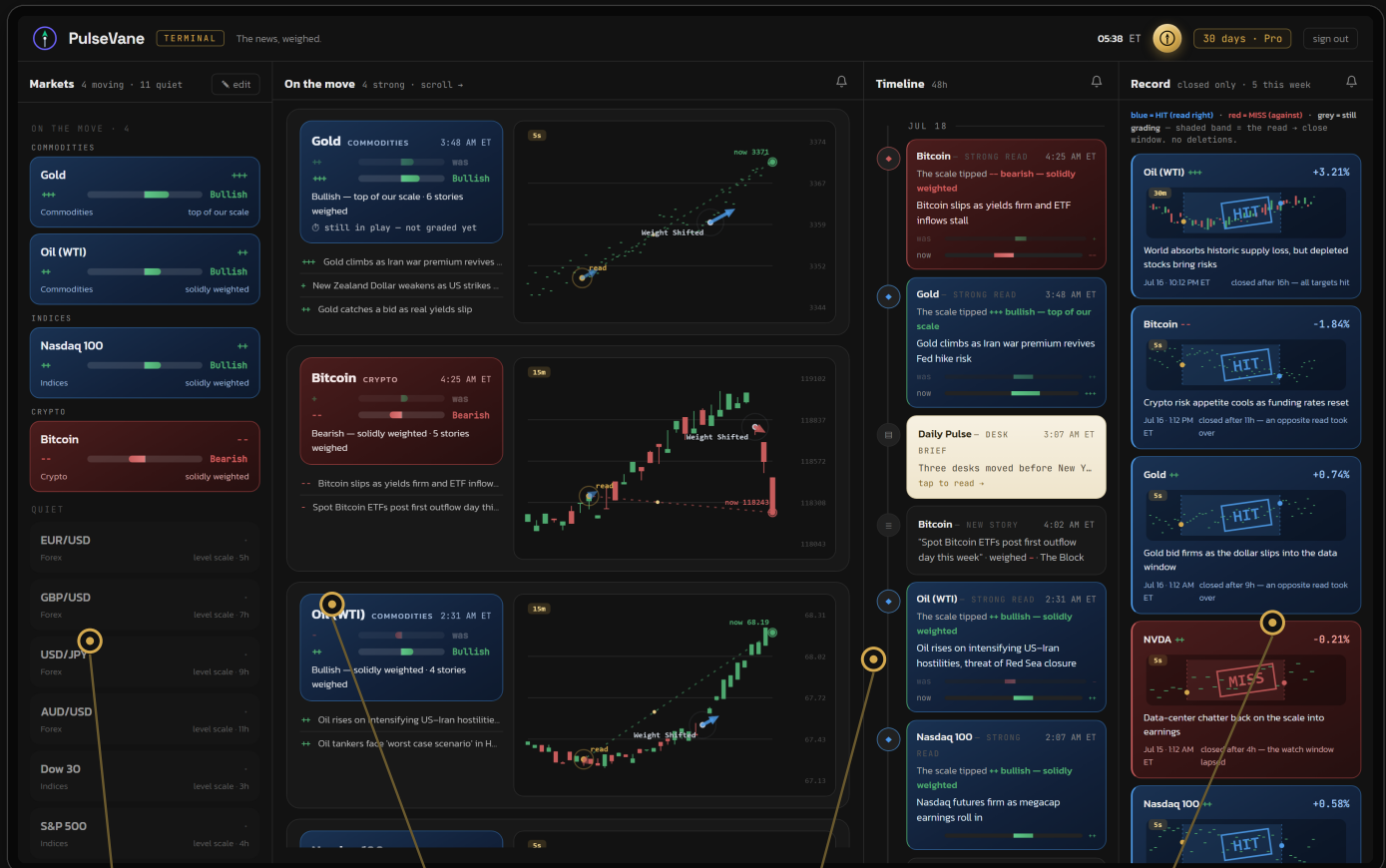
The News, Weighed.

PulseVane turns market headlines into weighted directional reads — bullish, bearish, fading, or conflicted — so traders know what still matters.

Fast is a commodity. Right is the edge.

The desk itself.

This is the flagship — pulsevane.com, signed in. Four columns, one glance: the member's markets on the left, whatever is moving now in the middle with the read pinned to the live tape, the timeline of everything the engine weighed, and the graded record on the right — misses included, always.



MARKETS

Their own desk — movers on top, quiet markets resting below, one tap to edit.

ON THE MOVE

Strong reads, was→now gauges, and the read pinned on the live tape.

TIMELINE

Every weigh-in, brief, fade and supersede — the day as the engine saw it.

RECORD

Closed reads graded by the market — the receipts, on the desk itself.

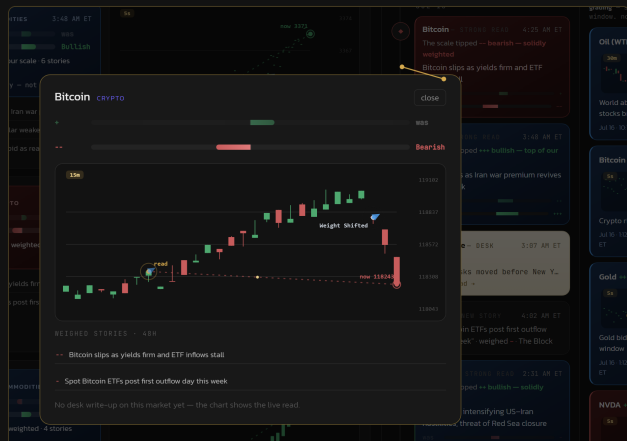
FIELD USE — THE MONEY SHOT

A clean desk screenshot on a big morning outsells any caption: two markets moving, gauges tipped, the graded record in the same frame. Post the desk, not adjectives — and sign it the desk's way: fast is a commodity, right is the edge.

Every click has an answer.

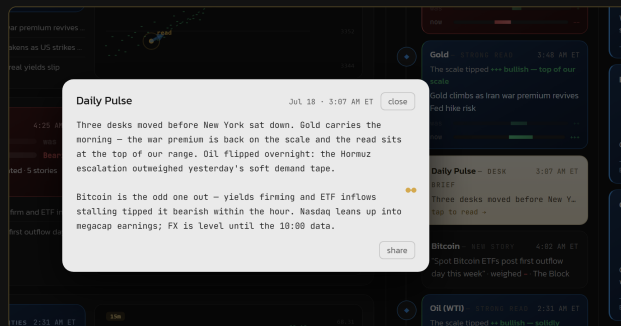
The desk is one screen, but nothing on it is a dead end. These are the four taps your referrals will make in their first five minutes — and what opens.

01 TAP ANY CARD



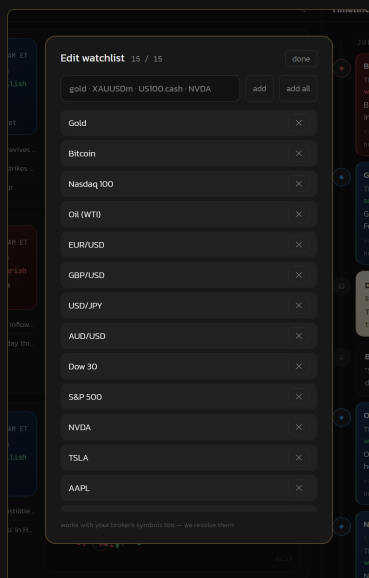
The market opens in place — a gold thread ties it to the card you tapped. Was→now gauges, the read pinned on the live tape, and every story the engine weighed.

02 TAP A DAILY PULSE



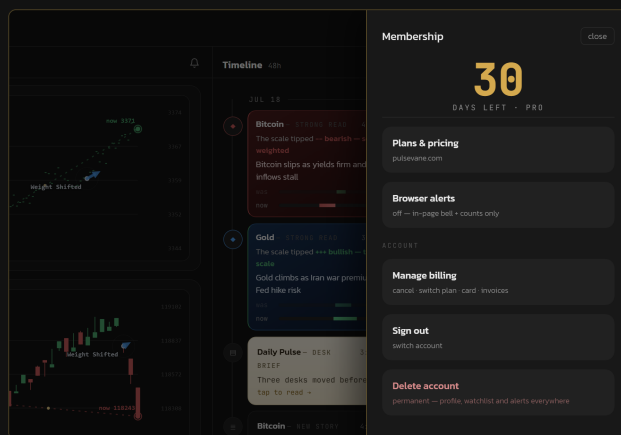
The desk brief unfolds as a clean reader — one tap to share it, attribution attached. Free fuel for your posts.

03 TAP THE EDIT PEN



Fifteen seats, broker symbols welcome — gold, XAUUSDm, US100.cash all resolve. The desk only ever shows what they trade.

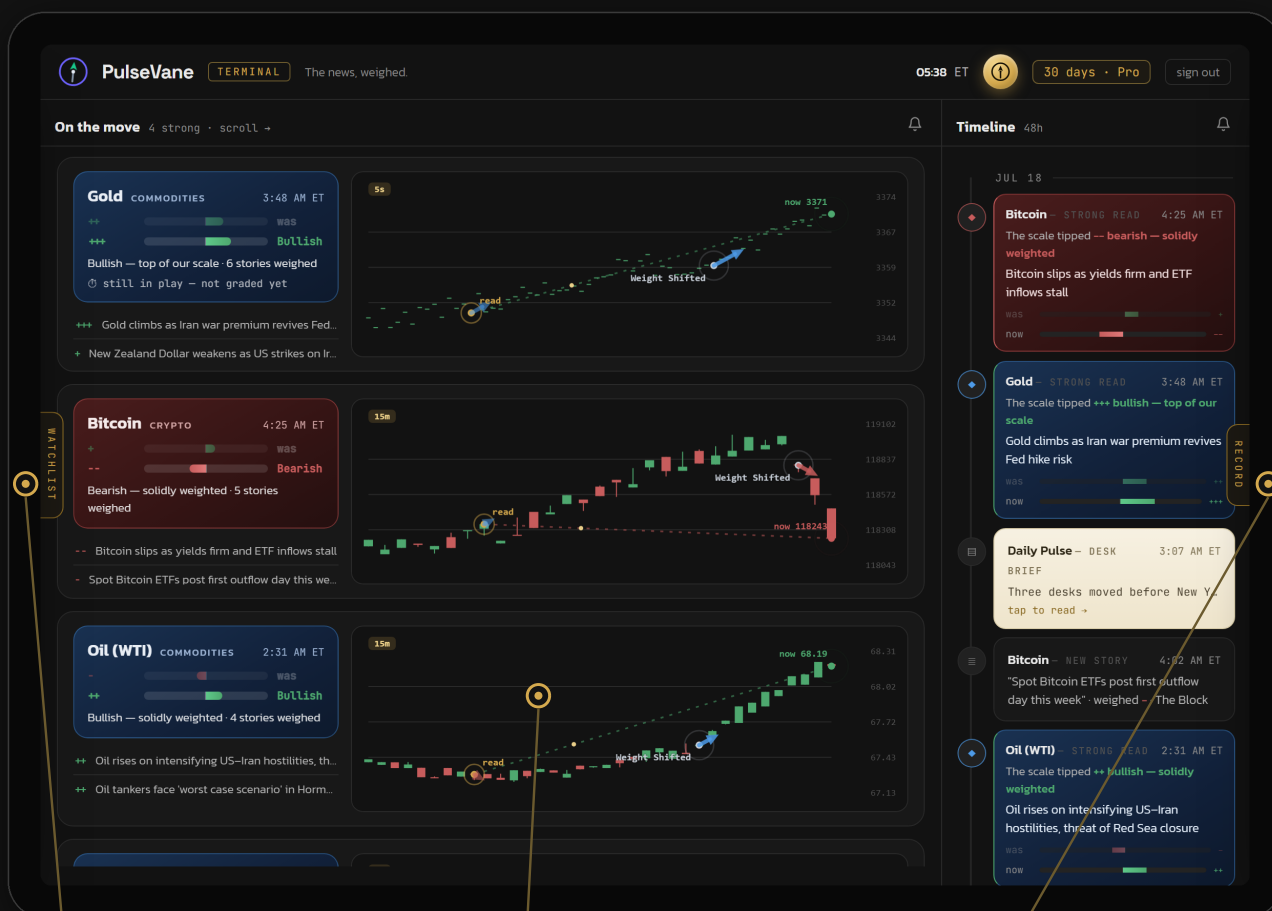
04 TAP THE GOLD CHIP



Membership in one panel: days left, plans, billing portal, alerts — and nothing hides. Cancel lives right there too.

Same desk, folded for the couch.

On a tablet the terminal folds itself: the workspace and the timeline stay open, while Markets docks into the left edge and the Record into the right — one tap slides either drawer out, a tap anywhere else puts it away. Nothing is removed; the desk just breathes differently.



WATCHLIST TAB

The gold notch on the left edge — tap and the full Markets column slides out.

THE WORKSPACE

Moving markets and the timeline share the screen — the two panes a trader actually watches.

RECORD TAB

Same notch on the right — the graded record slides in, tap anywhere to put it away.

WHY IT SELLS

Most trading tools die on a couch. This desk folds itself for the iPad — a differentiator your audience feels in one glance. A ten-second clip of the drawers sliding beats any still image.

The desk, in their pocket.

The Pro desk now ships as an app. It's live today at app.pulsevane.com — sign in with Telegram, Google or Apple, install from the browser, done. Google Play and Apple Store editions are next: the founding price ends the day they land.

Everything inside is filtered to the member's own watchlist. Strong reads, the stories weighing on them, fades and graded closes flow into one quiet timeline — silence until something actually happens. Push arrives through the app and Telegram together. Free accounts get the same app on a 4-hour delay; Pro is live.

TIME-BOXED HOOK — THE \$29 CLOCK

Until store launch: anyone you refer locks the founding \$29/mo for life; on launch day newcomers pay \$39.99. A real deadline you're allowed to shout. (This box retires at launch — the product pitch above never does.)

DAYS LEFT

Membership at a glance — tap for the renewal panel.

THE WEIGH-INS

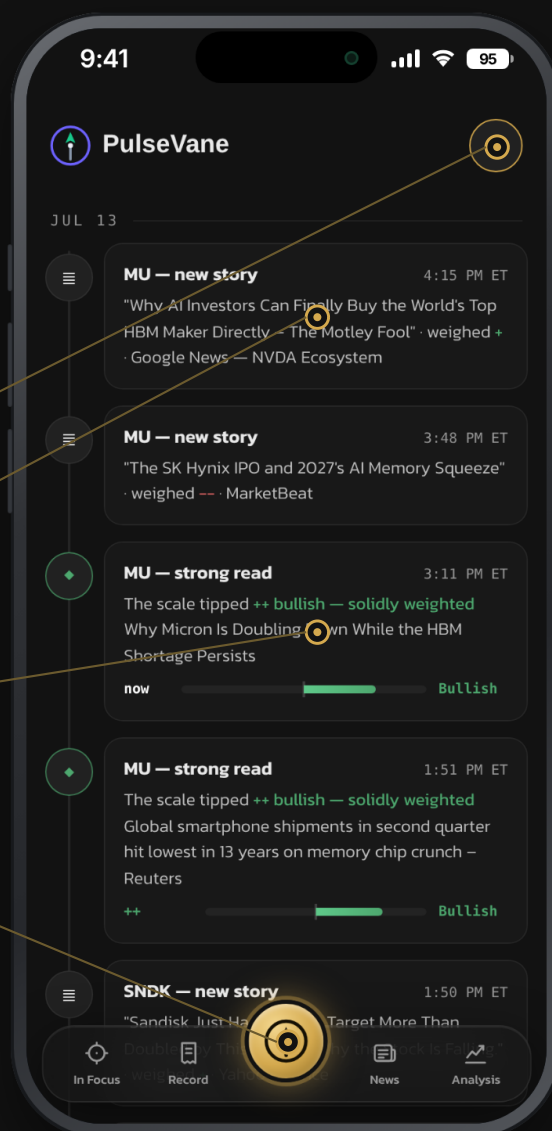
Every story that joins the scale shows up with its marks — nothing arrives unweighed.

THE STRONG READ

When the scale tips, the card lights up: direction, marks and the gauge — the moment worth a push.

THE GOLD VANE

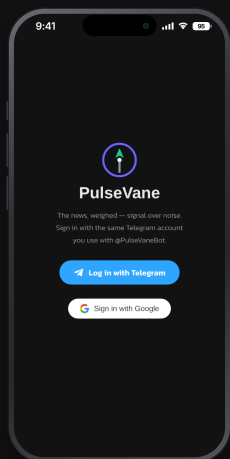
Home button. One tap back to the timeline.



Every screen, in order.

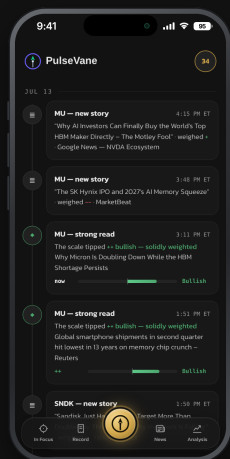
Eight screens is the whole product. Walk a friend through these and the demo sells itself — the gold vane always brings them home.

01 SIGN IN



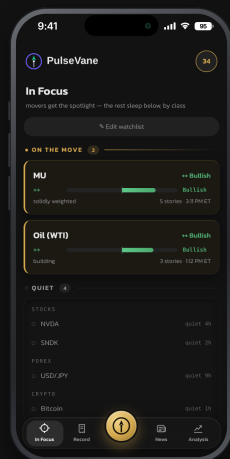
One tap — Telegram, Google or Apple. No forms, no passwords.

02 HOME · TIMELINE



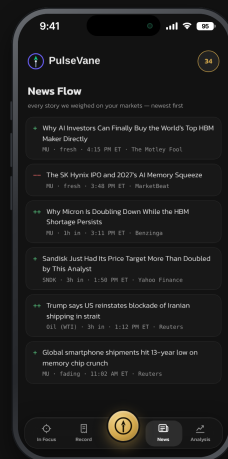
Their watchlist's life story: strong reads, weigh-ins, fades, closes.

03 IN FOCUS



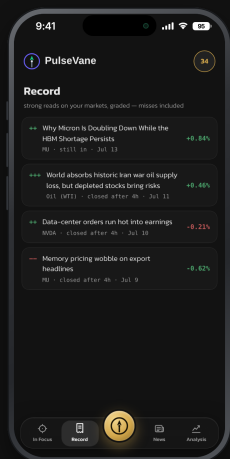
Movers get the spotlight; the rest sleep below. Edit the watchlist here.

04 NEWS FLOW



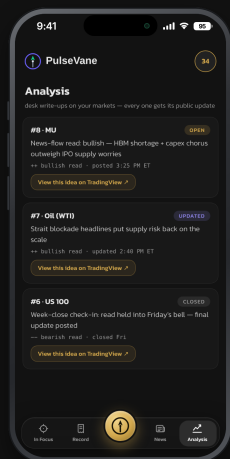
Every story the engine weighed on their markets — newest first.

05 RECORD



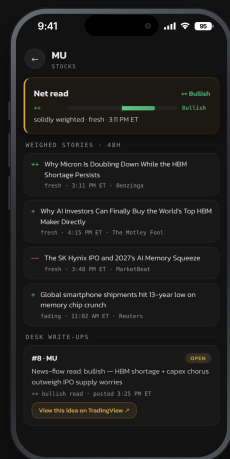
Strong reads on their markets, graded — misses included, always.

06 ANALYSIS



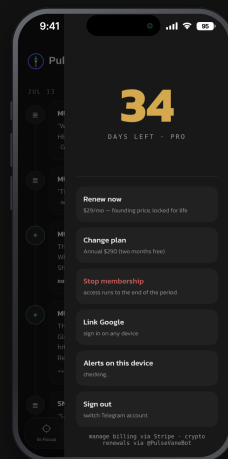
Desk write-ups with their public TradingView updates and status.

07 DETAIL



Tap any card on 02–06 — the net read plus every story on the scale.

08 MEMBERSHIP



Tap the gold days chip — renew, change plan, link accounts, alerts.

Free accounts see the very same app on a 4-hour delay — the upgrade pitch is built into the product. Pro members get it live, with push through the app and Telegram together.

Anatomy of a read.

The desk rides along in Telegram — every read arrives as a message, wherever your referrals already are. Learn the parts and you can explain the product in thirty seconds.



THE MARKET

One read per market — never a blanket call. A story that matters three ways gets three separate reads.

THE CALL

Direction in plain words, weight in marks (+++/--). No scores, no percentages, no targets — by design, everywhere, forever.

THE GAUGE

How hard the news leans, at a glance. It grows as stories stack up and shrinks as they fade.

THE CLOCK

Minutes after the wire, timestamped in ET. Posts are never edited — the timestamp is the promise.

THE SOURCE

The headline that tipped the scale, cited. Your referrals always see what the engine saw.

THE FINE PRINT

Every post carries it. PulseVane reads news; it doesn't give advice. Neither do you.

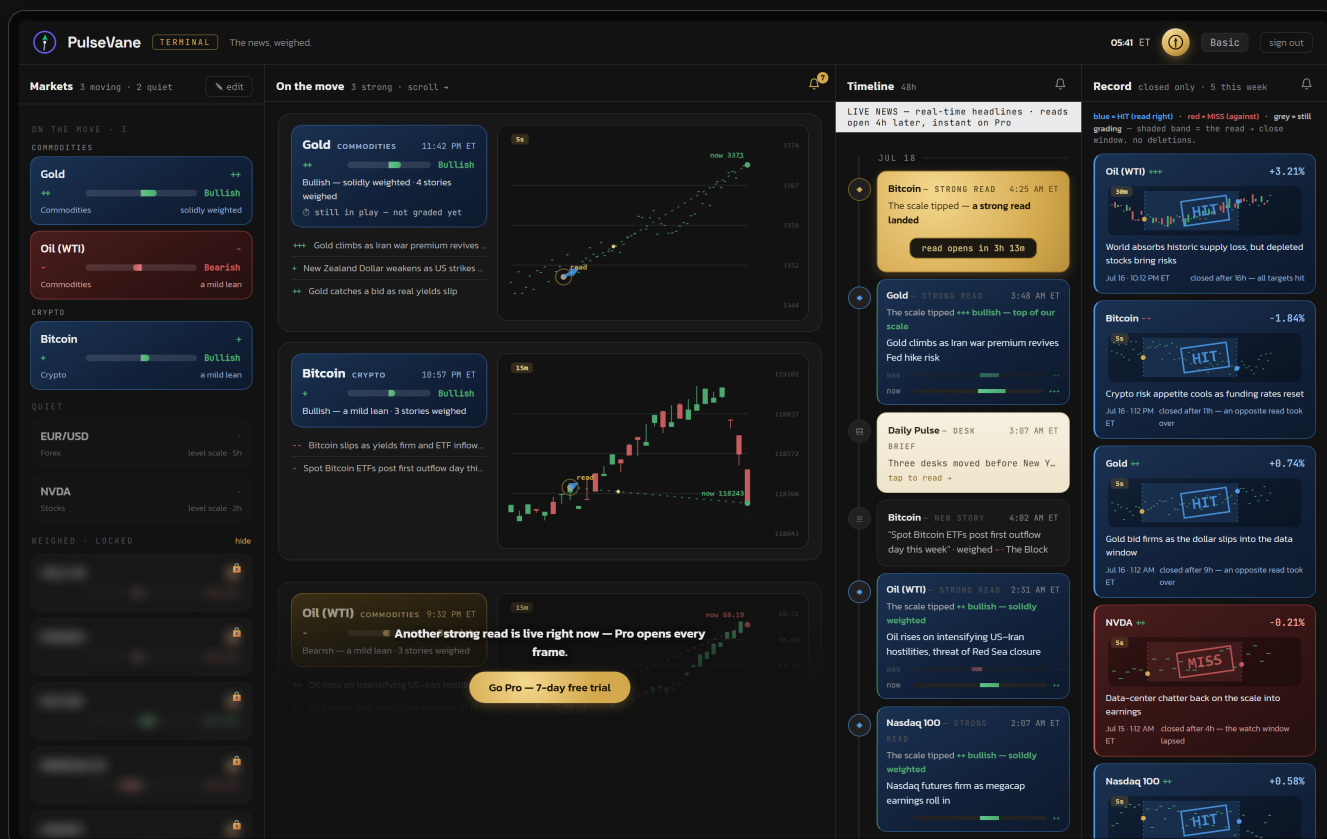
THE FADE

The part no feed shows: the same story, dying. The move happened; the edge is gone — and PulseVane says so out loud.

Every public surface — channel, app, cards, TradingView — speaks this same language of words, marks and gauges. The formulas stay private; the honesty stays checkable.

What your link opens.

Your referral lands on the same desk — free. Headlines stay real-time, but verdicts run four hours behind: fresh strong reads sit locked in gold with a countdown, five seats carry reads while the rest are weighed behind frosted rows, and the bell keeps honest count of what just fired without them.



1 · FREE

the whole desk, four hours behind — live headlines, delayed verdicts, five readable seats

Why it matters to you: a free link is an easy ask — no card, no risk, no pitch. And when someone asks why fresh verdicts lock, give them the tribe's answer: if the headline is true but the move is done, you're not trading news — you're providing exit liquidity. Free teaches that lesson; Pro removes the wait.

2 · 7-DAY TRIAL

one tap, no card — every Go Pro button starts it, and it simply expires

3 · PRO

\$29/mo founding — live verdicts, all seats, alerts, the desk everywhere

How the machine works.

Six stages, running around the clock. The formulas and weights are private — they're the product of every correction cycle since March. Everything else is public at pulsevane.com/engine.html.

01

INGEST

A dozen-plus wire sources, the economic calendar, central-bank trackers, positioning and inventory reports, geopolitical feeds — merged and deduplicated, 24/7.

02

SCORE

Every story is read per affected market against a structured rubric. One story can matter for oil, the yen and gold in three different ways — it gets three different reads.

03

WEIGH & FADE

New stories are weighed against everything already on the scale, then tracked until they're spent. How fast a story fades is measured from our own graded history, per market.

04

NET

Conflicting stories are netted into one read per market — direction and weight in words and marks (+++/--), never raw numbers.

05

PUBLISH & GRADE

Reads go out timestamped and are never edited. Price grades each one at its market's own clock; closed months are frozen forever, misses and all.

06

LEARN

The grades feed back in. Weights recalibrate weekly against outcomes. Today's engine is the version the market has been correcting since March.

Know every unit in the arsenal.

Everything PulseVane publishes is a unit with a job — shown here exactly as your audience will meet it. Learn what each one does and you'll never run out of honest things to post.



The Real-Time Read

SOCIAL · FREE

WHAT — Minutes after a strong headline: which market, which way the news leans, in words and marks (+++/-). No numbers, no targets.

WHY IT LANDS — It's the moment people realize the engine is faster than their feed.

FIELD USE — Quote-post one with your own reaction while the story is still live.



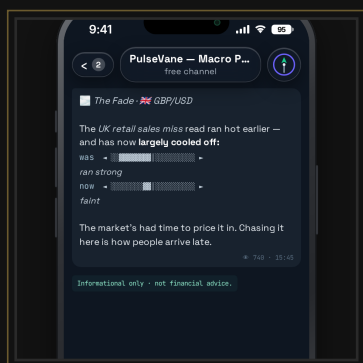
Share Cards & Receipt Cards

IMAGE · FREE

WHAT — Branded cards: the read, the clock, and — on receipt cards — what price did next, graded, even when it went the other way.

WHY IT LANDS — Self-contained proof. A screenshot that carries its own timestamp and verdict.

FIELD USE — The single best asset to repost. Real samples ship in your asset pack.



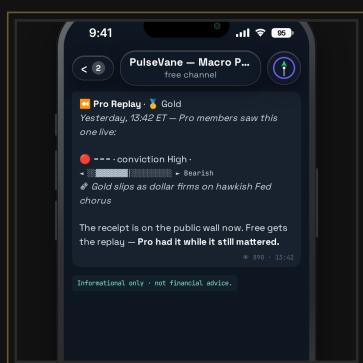
The Fade

TELEGRAM · FREE SIGNATURE

WHAT — A rare post (max once a day) showing a once-hot story cooling off — the gauge shrinking from long to short.

WHY IT LANDS — Nobody else shows stories dying. It teaches the core idea in one image.

FIELD USE — Share with: "this is the part your feed never tells you — when news is spent."



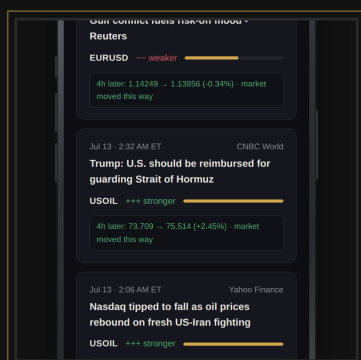
Pro Replay

TELEGRAM · FREE

WHAT — A look back at a read Pro members had live, posted to the free channel after the fact.

WHY IT LANDS — It converts by contrast: free sees the replay, Pro saw it live.

FIELD USE — Point at it when someone asks "what do I actually get for \$29?"



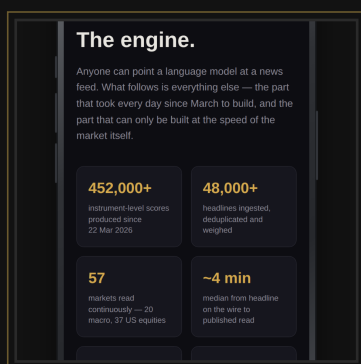
The Receipts Pages

WEB · PUBLIC

WHAT — track.html (FX & macro) and track-stocks.html (US equities): every strong read, graded at a fixed clock, monthly tables frozen forever — misses included.

WHY IT LANDS — It's the page competitors can't copy: a record only accumulates in real time.

FIELD USE — Your strongest link. "Don't trust me — audit them" closes better than any pitch.



The Engine Page

WEB · PUBLIC

WHAT — engine.html: the six-stage pipeline, the real numbers (85 markets, 452k+ scored points, ~4 min median), and what will never be published.

WHY IT LANDS — For skeptics and nerds — it answers "how does this actually work?" honestly.

FIELD USE — Send it to the technical friend who "doesn't trust trading stuff."



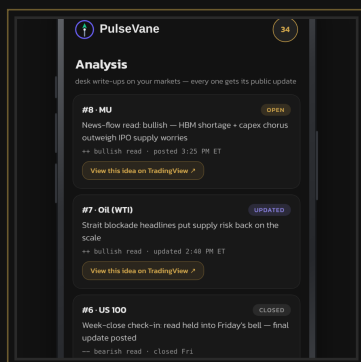
Ticker Lookup

BOT · FREE (3/DAY)

WHAT — Type NVDA (or any of 37 US names) at @PulseVaneBot — the weighed news read comes back in seconds, on a 4h delay.

WHY IT LANDS — Instant, personal, and free: the fastest "aha" in the funnel.

FIELD USE — Tell people to just try it — no signup, no card, ten seconds.



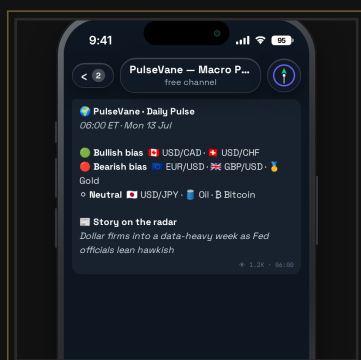
TradingView Ideas

TV · PUBLIC

WHAT — News-flow reads posted as TV ideas, then publicly updated at 4h and again when our desk closes the book — hit or miss, never deleted.

WHY IT LANDS — The update ritual is unheard of on TV. It builds trust in enemy territory.

FIELD USE — Follow @PulseVane on TV and boost the ideas — social proof compounds.



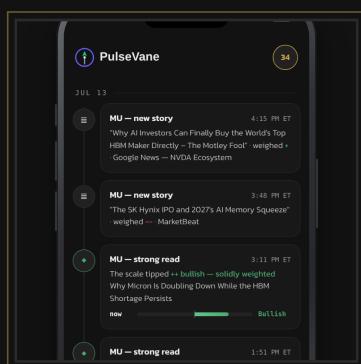
Daily Pulse & Desk Notes

SOCIAL + TELEGRAM · FREE

WHAT — Morning/evening summaries: where the news leans across markets today, pre-market and closing-bell notes pulled live from the engine.

WHY IT LANDS — Consistent cadence proves the machine never sleeps — and never hand-writes numbers.

FIELD USE — Great low-effort reshare on days without big headlines.



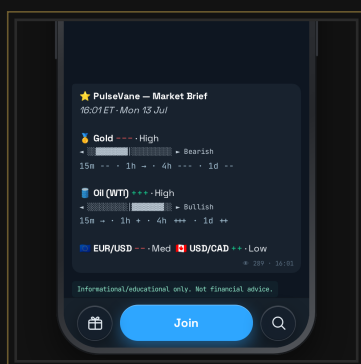
The PulseVane App

APP · INCLUDED IN PRO

WHAT — The whole desk filtered to a personal watchlist: timeline, In Focus, News Flow, the Record, Analysis — live now at app.pulsevane.com.

WHY IT LANDS — It turns the feed into something personal — and its store launch is the \$29-to-\$39.99 deadline you sell with.

FIELD USE — Full dossier in Chapters 03-04. Demo it in 30 seconds: sign in with Telegram, add one market.



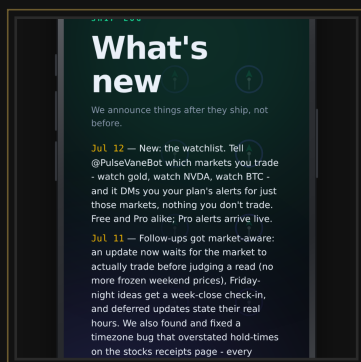
The Pro Desk

TELEGRAM + APP · PAID — THIS IS THE PRODUCT

WHAT — Every read live as it lands: urgent reads minutes after the wire, conflict alerts, fade alerts, the daily wrap — in the channel and the app. 20 macro markets, 24/7.

WHY IT LANDS — Everything free is delayed or sampled; Pro is the live feed. \$29/mo founding — \$39.99 for new subscribers once the app hits the stores.

FIELD USE — Your commission: 30% of every month, every renewal, for as long as they stay.



The Ship Log

WEB · PUBLIC

WHAT — What's-new section on the homepage: features announced only after they ship, never before.

WHY IT LANDS — It shows a product moving fast — with the same no-promises discipline as the reads.

FIELD USE — Screenshot it when someone asks if the project is alive. It always is.

Simple math, long tail.

30% RECURRING

You earn 30% of every payment your referral makes, for as long as they stay subscribed. One good review can pay you for a year.

THE FOUNDING WINDOW

Time-boxed, ends at store launch: new members lock \$29/mo for life today. After launch, newcomers pay \$39.99/mo — and your 30% rides the higher price. Either way, you win.

30-DAY COOKIE

Anyone who clicks your link has 30 days to subscribe and still count as yours.

WEBSITE FIRST

Always send people to pulsevane.com (your link: pulsevane.com/?via=YOURCODE) — never straight to Telegram. The tracking cookie is set on the site.

PAYOUTS

Monthly, via PayPal / Wise / bank. Instant approval to join.

FREE PRO

You can't sell what you haven't used. After your first published post, message @PulseVaneBot, mention you're a partner (with your signup email), and Pro is comped while you're active.

THE PITCH IN ONE BREATH

"It reads every headline for you, weighs them into one net call per market, and tracks each story until it's spent — then grades itself in public, misses included. \$29/mo locked for life before the stores; \$39.99 after."

Two rules. Zero exceptions.

DO — THESE GET YOU PAID

- + Post honest experience: what you saw, what you liked, what surprised you.
- + Share the receipts pages and real cards — they're built to be shared.
- + Use the approved captions in the asset pack, or write your own honest take.
- + Add "Informational only — not financial advice" to review posts.
- + Disclose the partnership where your platform requires it.

DON'T — ONE VIOLATION ENDS THE PARTNERSHIP

- * No profit claims, win rates, or accuracy percentages. Ever.
- * No "buy/sell now" language — PulseVane is not a signal service and neither are you.
- * No fake urgency, fake scarcity, or invented testimonials.
- * No spam, bought engagement, or posting in communities that ban promotions.
- * No editing screenshots of reads or receipts. The record is sacred — that's the product.

Why so strict? Because the whole product is trust. A single dishonest partner post costs more than a hundred honest ones earn — for you and for everyone else in the program. (And yes — the \$29-before-the-stores deadline is real, which is exactly why you can use it.)

"If it works, why sell it?"

You will meet this comment within a week. It's a fair question — and it's also your best opening, because the honest answer is a better pitch than any ad. Never answer defensively. Walk it in four steps:

01 ACKNOWLEDGE

"Fair question." Agree first — it drops the temperature and marks you as someone who isn't selling a dream.

02 REFRAME

PulseVane is not a secret buy/sell button or a money printer. It's a news-weighting terminal: which headlines still matter, which markets they touch, how hard the news leans, fresh or fading.

03 COMPARE

Anchor to tools everyone respects and nobody hoards: Bloomberg sells terminals, TradingView sells charts, calendars sell context. Context tools don't stop working when more people use them.

04 PROOF

End at the record: pulsevane.com/track — timestamped, graded by the market, misses included. You never argue; you point.

THE STANDARD REPLY — COPY IT AS-IS

"Fair question. If PulseVane were a secret buy/sell button, I'd agree. But it's a news-weighting terminal, not a money printer. It shows which headlines still matter, which markets they touch, and whether the move is fresh or fading. Two traders can read the same card and act completely differently — timeframe, sizing, risk, execution. That's why context tools sell instead of being hoarded. And every read is graded by the market on a public record — don't take my word for it, check the receipts."

Never answer with: "trust me" · any accuracy claim · your own P&L · "then don't use it." The record answers; you just hold the door open.

ONE VOICE — SAY IT LIKE THE DESK

"We don't chase headlines. We weigh them."

"The move happened. The edge is gone."

"Don't be exit liquidity."

"Amateurs trade the number. Pros trade the context."

"Fast is a commodity. Right is the edge."

"If it's priced in, it's not an edge."

"PulseVane weighs the news before you trade it."

"Amateurs chase the first candle. Pros ask if the edge is fading."

Three ways to start today.

01 MISSION 01 — THE HONEST REVIEW

Use PulseVane through one real event (a CPI print, an FOMC day, a headline shock). Post what actually happened: what you saw, when, and what the market did next.

"Followed a news-weighting engine through today's CPI. Read landed minutes after the wire; the receipt got graded in public either way. Different animal from signal groups. Informational only — not financial advice. [your link]"

02 MISSION 02 — THE RECEIPT SHARE

Pick one receipt card — a hit OR a miss — and post it with your take. Misses are allowed and honestly they convert better: nobody believes a perfect record.

"This service publishes the reads the market disagreed with, frozen, with timestamps. Show me one signal group that dares. Informational only — not financial advice. [your link]"

03 MISSION 03 — THE FOUNDING CALL · LIMITED-TIME (ENDS AT STORE LAUNCH)

Tell your audience the honest deadline: the app is heading to the stores, and the day it lands, the price for new members moves to \$39.99. Before that, \$29 is locked for life.

"The news-weighting desk I use is about to hit the app stores — price goes to \$39.99/mo for newcomers on launch day. Join before that and \$29 is locked for life. Informational only — not financial advice. [your link]"



Glad you're here.

The record grows one graded read at a time. So does your income.

YOUR LINK pulsevane.com/?via=YOURCODE

THE APP app.pulsevane.com

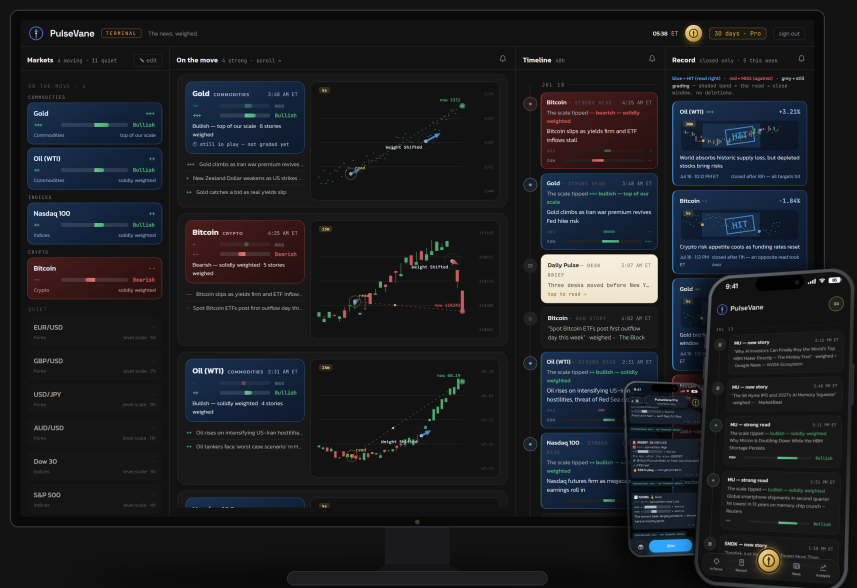
ASSET PACK pulsevane.com/pulsevane_partner_assets.zip

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